

MEDIA KIT

2026



Georgia's First & Leading Crypto Media Platform

The Voice of Crypto in Georgia

Audience & Reach

CryptoNews.Ge is Georgia's first dedicated crypto media platform, established in 2018 and focused on delivering reliable, verified, and accessible information about blockchain and digital assets.

Our Current Reach:

 **200K+** Total Facebook Community
(Pages + Groups Combined)

 **60K+** Targeted Crypto Post Reach

 **22K+** Monthly Website Visitors

 **70%** Organic Traffic
(SEO-Driven Growth)

 **60K+** Monthly Engagement (GA4 Tracked)

Data Snapshot

Traffic Sources:

- Organic Search – 48%
- Direct – 21%
- Social – 19%
- Referral – 8%
- Other – 4%

Top Audience Countries:

-  Georgia
-  Ukraine
-  Germany
-  Turkey 5%
-  Other 3%



Contact



www.cryptonews.ge



support@cryptonews.ge

*Building the bridge between Global
Web3 and the Georgian Market.*

Partnership Opportunities

◆ Sponsored Article

- Featured homepage placement
- Strategic social media distribution
- Permanent publication (SEO indexed)
- Long-term brand visibility

◆ PR Distribution Package

- Article publication + Social Boost
- SEO optimization for organic traffic
- Targeted Georgian crypto audience reach
- Performance-focused exposure



Why the Georgian Market?

Georgia represents a rapidly growing crypto ecosystem positioned at the crossroads of Europe and Asia.

- Rapid crypto adoption
- Strategic geographic location (Europe ↔ Asia)
- Strong mining ecosystem
- Expanding Web3 community
- Underserved, high-growth digital market.

📱 Connect With Us

📺 Watch Our Interview

📎 Download Full Media Kit

🌐 Visit Our Website



*We don't just publish content — we position brands
inside Georgia's digital future.*

A Personal Note

Yes, I am a person with disabilities.

I am a wheelchair user.

And I have often heard the
now familiar phrase:

“Disability is not a limitation.”



Yes, I am a person with disabilities.

I am a wheelchair user.

And I have often heard the now familiar phrase:

“Disability is not a limitation.”

But if I am honest with you—reality is more complex.

There are challenges. There are barriers.

There are moments that test strength and patience.

This is not just my story.

It is the foundation of everything I build.

Giorgi Kobalia

Founder & CEO, CryptoNews.Ge

President of NGO “Step By Step”

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